



Annual Impact Report

2019



Steve, a 22-year Wayside volunteer, donated 347 volunteer service hours in 2019, including snuggle time with Brady (pictured).

75 Years of Saving Lives

Dear Friend,

2019 marked **Wayside Waifs' 75th anniversary** of serving homeless animals. Thank you for being part of that success. It couldn't have happened without you by the animals' sides.

In 1944, Wayside was started by Fenby Webster after she and a small group of animal lovers saw the community needed a better option for helping homeless animals. While we unveiled a new mission statement in 2019, **Partnering pets and people for the bond of their lives**, the same spirit of the organization that Fenby started 75 years ago remains strong and carries on.

The anniversary was a perfect time to begin working toward the future. **The Building Dreams and Transforming Lives Campaign** started in August. We broke ground on the \$8.5 million construction project that will add 20,000 square feet to the current campus. The project includes an **Education & Training Center** for large event hosting, dog training classes, youth education programming, and staff offices; along with a **Canine Behavior Center**, the second of its kind in the nation, that will exclusively serve shy and fearful as well as high-energy/arousal shelter dogs to transform their behavior.

I couldn't be happier to share that **5,690 animals were adopted** into loving forever homes. It was wonderful to see these homeless animals form a bond with their humans when meeting at Wayside.

Wayside's two annual events were extremely successful. In May, **Fur Ball: Woof 66** raised a record-breaking \$1.5 million dollars. In September, **Strutt With Your Mutt** had more than 1,500 people and dogs participate!

It's taken a village to make the past 75 years a success – volunteers, donors, and staff. Because everyone came together, hundreds of thousands of animals' lives have been saved! You have played a vital role in Wayside's journey.

With heartfelt gratitude,



Geoff Hall
President, Wayside Waifs

P.S. Call 816-986-4401 to set up a private tour so you can see how your support saves lives!



Geoff Hall
Wayside Waifs' President
with KSHB Meteorologist
Gary Lezak, and
Sunny the Weather Dog,
and Kansas City, Missouri
Mayor Quinton Lucas
at Wayside's 2019
ground breaking

Meet two of the animals you saved *by supporting Wayside Waifs*



Gertie and The Swift Family

Thanks to you, Gertie was transferred to Wayside from an overcrowded shelter where her time was up. Our vet staff helped her become a healthy 9-year-old, by treating a few concerns, one of which was discovering how to treat her swollen abdomen. Behaviorally, employees worked with her to gain trust and teach her that humans are safe.

At first, she was scared and unhappy with human interaction, however after her pain was relieved and her behavior was modified, she became the happy dog we all knew she could be. She was adopted by a family who was thrilled to add this beauty into their lives.

Gertie was adopted in August

Tomato and The Jones Family

Because of your support, Tomato was rescued from his life on the streets and welcomed into Wayside's care.

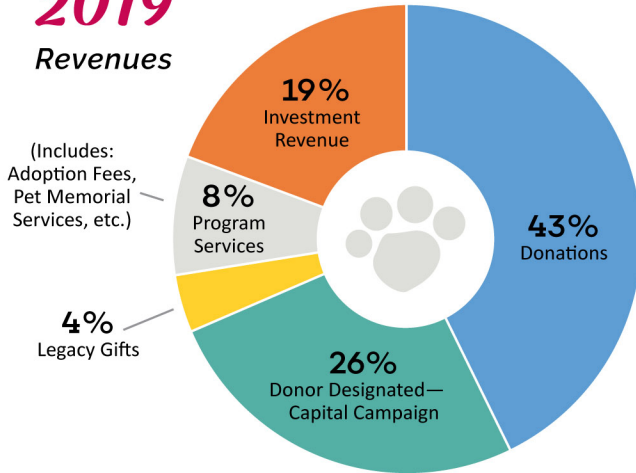
The twelve year old cat was treated medically as he had some dental concerns after being evaluated by our vets. He's no longer in any pain because, ultimately, he had to have all of his teeth removed. He was somewhat unsure of his surroundings when he came to the shelter but soon warmed up to everyone. We quickly saw the fun, sweet, and loving guy that he is. That's also been seen by his forever family: "Tomato is actually a very playful kitty. It's hard to think he is 12 with how active he is! We love him so much."

Tomato was adopted in May



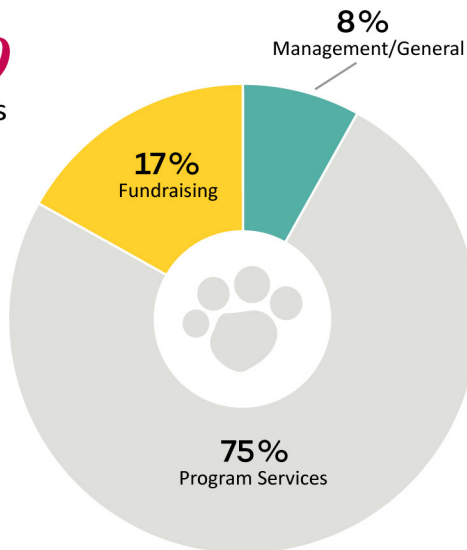
2019

Revenues



2019

Expenses



Statement of Activities

Fiscal year 2019

2019 Revenues	Amount
Donations	\$4,856,591
Donor Designated— Capital Campaign	\$2,927,210
Legacy Gifts	\$450,798
Program Services	\$924,057
Investment Revenue	\$2,185,727

2019 Expenses	Amount
Program Services	\$4,496,780
Fundraising	\$1,010,209
Management/General	\$484,415

Statement of Financial Position

Total Assets	\$27,154,696
Total Liabilities	\$1,113,605
Net Assets:	
Unrestricted	\$20,600,588
Donor Restricted	\$5,440,503

For detailed financial statements, please contact Robin Rowland, Vice President of Donor Relations & Communications, at 816-986-4401.



Robert Beeson,
St. Edward Central High School yearbook, 1951
Carole Beeson,
Northern Illinois Univ. yearbook 1959

In Loving Memory of Robert and Carole Beeson

“When our Education and Training Center was simply an aspiration, Robert and Carole Beeson’s extraordinary legacy gift provided the spark and foundation for this dream to blossom. We will forever be indebted to these animal lovers’ unwavering support of our vision.”

Sandy Johnson, Co-Chair of the Building Dreams and Transforming Lives Capital Campaign, Board Member.

2019 Impact Numbers

3,090

Animals were spayed or neutered

16,316

Students reached by Humane Education

163

Cats graduated from the TABBY Program

15

Days was the average length of stay

5,690

Animals adopted

298

Animals were reunited with their families

1,142

Pets fostered

96.5%

Live release rate

5,000+

Hungry animals were fed through our Pet Food Pantry

114,207

Hours donated by volunteers

170

Dogs graduated from Confidence College or Peace Academy



75th Anniversary Highlights

- Celebrated the anniversary all year long.
- Honored Wayside's founder, Fenby Webster.
- Updated our mission statement to Preparing pets and people for the bond of their lives.
- Started The Building Dreams and Transforming Lives Capital Campaign which includes an Education & Training Center expansion and a standalone Canine Behavior Center.

Pictured: Anthony, Wayside Volunteer, and Harvey



Jenny, adopted in February



Tonks, adopted in May



Rollo, adopted in January



MISSION STATEMENT:

Preparing pets and people for the bond of their lives.

We accomplish our mission by protecting and caring for the animals under our watch; by reaching out to the community for love and support; and by teaching others about the profound joy that pets bring to our lives.

2019 BOARD OF DIRECTORS

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Alison Reder 816-986-4421
VP of Animal Welfare and Operations

Robin Rowland 816-986-4401
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Visit us at WaysideWaifs.org

for hours of operation, services, and more.

3901 Martha Truman Road
Kansas City, MO 64137
816-761-8151



Socialize with Wayside!



Charger, adopted in May



Lynx, adopted in March



Martin, adopted in February