

# STRUTT 2023 SPONSORSHIP COMMITMENT FORM

Please select a sponsorship level:

\_\_\_\_\_ **"Leader of the Pack"** \$10,000

\_\_\_\_\_ **"Wagging Tails"** \$7,500

\_\_\_\_\_ **"Best in Show"** \$5,000

\_\_\_\_\_ **"The Top Dogs"** \$2,500

\_\_\_\_\_ **"Pooches Pool Break"** \$1,500

\_\_\_\_\_ **"Vendor Booth"** \$250



**Sunday, September 24, 2023**

## PLEASE PRINT INFORMATION

Business or Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Contact \_\_\_\_\_ Day Phone \_\_\_\_\_

Email \_\_\_\_\_

Name of Company, as it will appear on materials: \_\_\_\_\_

CC # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Signature \_\_\_\_\_

Invoice Me



If you have any questions, please call  
Robin Rowland at 816-986-4401  
or [rrowland@waysidewaifs.org](mailto:rrowland@waysidewaifs.org)

## PLEASE SEND SPONSORSHIP FORM AND PAYMENT TO:

Strutt With Your Mutt 2023  
Attn: Robin Rowland  
Wayside Waifs, Inc.  
3901 Martha Truman Rd.  
Kansas City, MO 64137

You may email form & logo to [rrowland@waysidewaifs.org](mailto:rrowland@waysidewaifs.org)  
Or you may pay online at [WaysideWaifs.org/Strutt/](https://WaysideWaifs.org/Strutt/)  
Please respond before August 26, 2023

**Wayside Waifs would like to thank you for bettering the lives of animals and people in our community!**

# STRUTT 2023 SPONSORSHIP BENEFITS OVERVIEW

## Leader of the Pack \$10,000

- 🐾 Logo included: KMBC 9 TV promotional content, Strutt eblasts (10,000+), The Independent Magazine, 1,500 event shirts, Strutt website, packet pick-up promotions, Fire Hydrant e-newsletter (40,000+), Event Banner at Strutt Main Stage
- 🐾 Name included in 99.7 The Point radio ads and Scratching Post newsletter (20,000+)
- 🐾 Logo in the Kansas City Star
- 🐾 Product placement in 1,500 Strutt bags (product supplied by sponsor)
- 🐾 Featured in social media posts (Facebook, Twitter, Instagram)
- 🐾 Event booth space – premier placement
- 🐾 Unlimited event registrations

## Wagging Tails \$7,500

- 🐾 Logo/Name recognition included: The Independent Magazine, 1,500 event shirts, Strutt website, packet pick-up promotions, Fire Hydrant e-newsletter (40,000+), Event Banner at Strutt Main Stage
- 🐾 Product placement in 1,500 Strutt bags (product supplied by sponsor)
- 🐾 Featured in social media posts (Facebook, Twitter, Instagram)
- 🐾 Event booth space – premier placement
- 🐾 30 event registrations

## Best in Show \$5,000

- 🐾 Logo/Name recognition included: 1,500 event shirts, Strutt Website, Event Banner at Strutt Main Stage
- 🐾 Featured in social media posts (Facebook, Twitter, Instagram)
- 🐾 Product placement in 1,500 Strutt bags (product supplied by sponsor)
- 🐾 Event booth space – premier placement
- 🐾 25 event registrations

## Top Dogs \$2,500

- 🐾 Logo/Name included: 1,500 event shirts, Event Banner at Strutt Main Stage, Strutt Website
- 🐾 Product placement in 1,500 Strutt bags (product supplied by sponsor)
- 🐾 Featured in social media posts (Facebook, Twitter, Instagram)
- 🐾 Event booth space – premier placement
- 🐾 20 event registrations

## Pooches Pool Break \$1,500

- 🐾 Logo/Name on Pool Break Area Sign, 1,500 event shirts, and Event Banner at Strutt Main Stage, and Strutt Webpage
- 🐾 Event booth space
- 🐾 15 event registrations

## Vendor Booth \$250

- 🐾 Event booth space
- 🐾 5 event registrations



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WaysideWaifs.org/Strutt/