

# Scratching **POST**

NEWS AND VIEWS FROM WAYSIDE WAIFS HOLIDAY EDITION 2020



**Kindness Unites Us  
Help It Spread**

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# Letter from the President *You Continued to Care*



To the world, 2020 will be remembered for its pandemic. But to Wayside, 2020 will be remembered as the year you continued to give your support to the animals at our shelter. While the love and dedication you have for saving the homeless animals at Wayside never wavers, it's been very much appreciated during these challenging times.

The compassion stemming from everyone at Wayside has grown exponentially even though we haven't had much in-person time with one another. With your help, we've been able to reiterate the importance of kindness and help spread compassion throughout our community and even the entire country.

I'm happy to say that the Building Dreams and Transforming Lives Capital Campaign was recently completed! We now have the Education & Training Center along with the Canine Behavior Center. You can read more about the campaign and projects on page 8 of this newsletter.

We are sincerely grateful for the trust you put in us to provide homeless animals a second chance. We will forever be thankful to you.

Thank You!

Geoff Hall – President

*P.S. Happy Holidays to you all! Enjoy your time with friends and family – both two and four legged.*

## Happy Tails *Forever Loved*



### Aggie

She enjoys mid-day naps, frequent play sessions, and excursions in the car.  
– Samantha



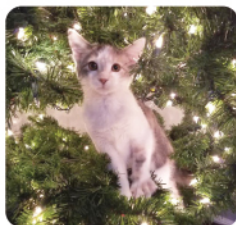
### Reese

She is a perfect fit for our family – she and our daughter are inseparable.  
– Keri



### Max

He's my greatest joy and my Why in life! I love him to the moon and back.  
– Deneisha



### Winnie

She's full of love and desperately wants to cuddle, especially with the dogs.  
– Ashley



## Key Contacts

Geoff Hall 816-986-4400  
*President*

Kathryn Mahoney 816-986-4411  
*VP of Finance & Administration*

Alison Reder 816-986-4421  
*VP of Animal Welfare & Operations*

Robin Rowland 816-986-4401  
*VP of Donor Relations & Communications*

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### Mission:

**PREPARING PETS AND PEOPLE FOR THE BOND OF THEIR LIVES.**

*We accomplish our mission by protecting and caring for the animals under our watch; by reaching out to the community for love and support; and by teaching others about the profound joy that pets bring to our lives.*

Share your adoption stories with us on Facebook!



# Fur Ball 2020 *Virtual event: August 21, 2020*

## Thank you for a “wild and crazy” Virtual Fur Ball!

*Fur Ball raised more than \$1,100,000! Wayside would like to thank The Jack & Helyn Miller Foundation, The Jack & Glenna Wylie Foundation, an anonymous donor, and Greg Hathaway for their generous matching gifts!*



**Susan Wally, HONORARY CHAIR.**



**Chris Wally, HONORARY CHAIR.**

### And thank you to all the Fur Ball sponsors:

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#### PICTURED RIGHT:

Best costume this year goes to the Dave and Nancy Yeamans “table.”

# Kindness Unites Us *Help It Spread*



Wayside spreads kindness all around. Despite this year's challenges – constantly staying home being one of them – we recognize that kindness originating between loved ones inside their home spreads to others, uniting those near and far.

Since 1944 – and to this day – we show kindness and compassion to adopters. Over the summer, Chris, a Kansas City resident whose wife recently passed away, was looking for happiness again. We had the privilege of uniting him with a piece of his life he didn't know was missing. He saw Hope, a young black Lab, on our website. After virtually meeting her, he knew he had to adopt her and make his family whole again. He has since thanked Wayside for the much-needed cathartic experience of adopting a new best friend.

Thanks to our Humane Education team, kindness has spread much farther than just to our nearby adopters.

**PICTURED ABOVE:** Wayside spreads happiness in adoptions. We helped Chris find happiness again with Hope.

**PICTURED RIGHT:** Participants with their Families in Action sign, delivered by our Humane Educators upon completing the program.

**ON THE COVER:** Ashley Stanley, Humane Education Manager, with her companion dogs and personal pets, Walter and Maisy. *"Simple acts of kindness go a long way in uniting us," she said.*

This summer they released Camp Wayside In A Box, an alternative to the in-person camp they've held in the past. The box was filled with fun, animal-related activities. While some activities could be finished by kids, others were enjoyed by both kids and the adults in their lives. These experiences created positive life-long memories. Seeing so many people come together to complete these activities made the team realize how human interaction benefits animals.

The team also released new programs. The Families In Action program (FIA), a spin from an in-shelter program, allowed families to spread kindness. In this multi-week program, educators held weekly Zoom calls with participants to talk about upcoming challenges (such as: Do one kind thing for someone you really like) and discuss how they completed the challenge from the previous week. The outcome of positivity – from extra adventures for family pets to care packages for postal workers – showed the team how much families care.

Then, in October, Humane Educators rolled out the Kindness In Action program (KIA). The concept was similar to the FIA program, but the idea was to get everyone involved in kindness – kids, families, AND the rest of the community. It truly was a program meant to unite everyone. Girl Scouts quickly learned about KIA and before the program even started there were girls ready to participate everywhere – from California to New York to Florida! By the end of the summer, it became clear how quickly kindness can spread.

Join us by spreading kindness and compassion. Keep the positive ripple effect going. Call a friend to say hi, stand up for an animal in need ... help us continue to unite people through kindness.



# Purr Gamma Bark *Wayside's Sorority*



PICTURED ABOVE: Princess Buttercup graduated from our Food Modification Program thanks to our Behavior Team.

Purr Gamma Bark is a fun, exciting, and inclusive group comprised of women who are passionate about making a difference in the lives of pets and people in our community. PGB supports the shelter financially and by expanding awareness. Currently, PGB membership dues fund our life-saving Behavior Modification Program. Our highly trained Behavior Team works tirelessly helping dogs who, through no fault of their own, need behavior modification prior to being adopted. They provide customized care to ensure dogs live happy lives.

Princess Buttercup came to Wayside in need of behavior attention. She was scared and stressed upon arrival but, with patience and love, our team helped her transform into a social girl who loves to play. And we're happy to tell you she recently graduated from our Food Modification Program!

Please join us and help homeless animals in need of behavior modification by joining Purr Gamma Bark. If you're already a Sister, please renew your membership. We are also looking for volunteers to join the PGB planning committee. We believe a group of talented women can achieve amazing things and, when the time is safe, we plan to gather as Sisters.

To join Purr Gamma Bark, contact Megan Harding at [mharding@waysidewaifs.org](mailto:mharding@waysidewaifs.org) or 816-986-4419.

## Thanks for a Successful Strutt With Your Mutt

Virtual event: September 14-20



2020 Virtual Celebration for Dogs & Cats

We thank all the Strutt sponsors, including:



# Honor/Memorial GIVING

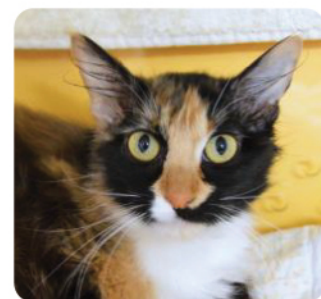
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**ON BEHALF OF:** Kristi Tahmasiyan, Morrissey Goodale.



*We thank VCA Fairway Animal Hospital for their ongoing support on behalf of companion animals. VCA Fairway has traditionally made a donation to Wayside Waifs in honor of each pet that crosses over the Rainbow Bridge.*

**Baxter, Bentley, Bogey, Burt, Carter, Chalmers, Enrique, Frannie, Hank, Harry, Jazz, Lara, Misty, Nanuk, Ridgley, Rocky, Roxie, and Shady**

# Preparing pets and people for the bond of their lives.



## Contact us:

- [WaysideWaifs.org](http://WaysideWaifs.org)
- 816-761-8151
- For Volunteering info, call 816-986-4431
- 3901 Martha Truman Rd., Kansas City, MO 64137



Socialize with Wayside!

## Wayside Wish List *Your Holiday Shopping List*

As the holiday season is upon us, consider adopting the Waifs for the holidays. While the pandemic has stopped many things from happening this year, it hasn't stopped homeless animals' needs. The 6,000 abandoned, abused, and homeless animals cared for every year at Wayside still need your help.

With your family, co-workers, through a club/civic group, or with friends, collect items from the Wayside Wish List to donate to the shelter animals as part of your holiday festivities. It's a way you can help spread kindness to those in need.

Don't forget ... you can purchase items from our Amazon Wish List on **AmazonSmile**. Even though items cost the same as they do on Amazon, your purchases generate donations to the charity of your choice – there are no fees or extra cost! To date, Wayside has received more than \$19,000 thanks to shoppers like you. **Before you start shopping, go to AmazonSmile and select Wayside Waifs, Inc. as your charity.** By purchasing from AmazonSmile, you'll not only be giving items that are needed, but you'll also be making a monetary donation to the shelter. It's win-win!

### Wish List Items Needed:

- Canned Wet Cat & Dog Food
- Kitty Litter
- Kong Toys
- Blankets/Large Bath Towels
- Cat Dancer Wand Toys
- Feliway Spray
- Dawn Dish Soap
- Paper Towels
- Puppy Pads
- Cardboard Cat Scratchers
- Peanut Butter (without Xylitol)
- Easy Walk Harnesses
- Nyla Bones
- Cat & Kitten Toys
- Newspapers
- Animal Baby Bottles
- Small Mammal Supplies



If you order from AmazonSmile, the items will be directly shipped to Wayside – it's a no hassle and touch free way to shop! Otherwise, your generous donations can be dropped off at the shelter in the bin outside the main entrance every day of the week between 8:30am-4:30pm. To view our entire Wish List, visit [WaysideWaifs.org](http://WaysideWaifs.org).