



Lionel, adopted in August



Annual Impact Report **2020**

You Helped the Wayside Village Thrive



Harold Melcher and Geoff Hall at Fur Ball.

Dear Animal Lover,

I want to thank you for supporting the animals and those of us at Wayside Waifs during the challenging year of 2020. We couldn't have survived without you.

Just because pieces of the world were on hold, didn't mean there weren't homeless animals desperate for help. Yes, we had to adjust how we delivered services – but I'm proud to share the Wayside Team worked together seamlessly to provide high quality care to the animals through all the ups and downs of 2020. In fact, **more than 3,000 animals were adopted into loving homes this year!** One bright spot of the pandemic – adopting families were spending even more time at home together, which allowed them quality time to bond as a family.

In 2020 we lost a very special member of the Wayside Family. **Harold Melcher**, long-time supporter and advocate to the Waifs, passed away at nearly 101 years young. He, along with others in the Kansas City community, came together in the 1990s to set Wayside on a path of transformation. His visionary leadership, philanthropic support, friendship, and devotion will never be forgotten. We're grateful that his widow **Marilyn Melcher** has continued his legacy at Wayside as an Honorary Board Member.

Wayside has long been a leader in animal welfare because of your support. This year we completed The Building Dreams and Transforming Lives Capital Campaign which added an **Education and Training Center** expansion to the shelter and a stand-alone, second of its kind in the country, **Canine Behavior Center**. This campaign, funded 100% by private donations, and led by Campaign Co-Chairs **Dave and Sandy Johnson and Tom and Jill Turner**, is a game changer for Wayside's education and canine behavior programs. I want to thank all the generous donors that made it possible, with special thanks to **Dolores Ball, Greg Hathaway, and Robert and Carole Beeson**. Their love of animals lives on through the lives touched each day in these new and innovative spaces.

None of the success from 2020 could have happened if it weren't for you. During all of the uncertainty and changes, you were constant. You always remained by the animals' side... by our side. Thank you for being a supporter, an advocate, and a friend.

With a grateful heart,

Geoff Hall
President, Wayside Waifs

P.S. Call 816-986-4401 to set up a private tour of Wayside today!

Meet two of the animals you saved by supporting Wayside Waifs



Orchid & The Mills Family

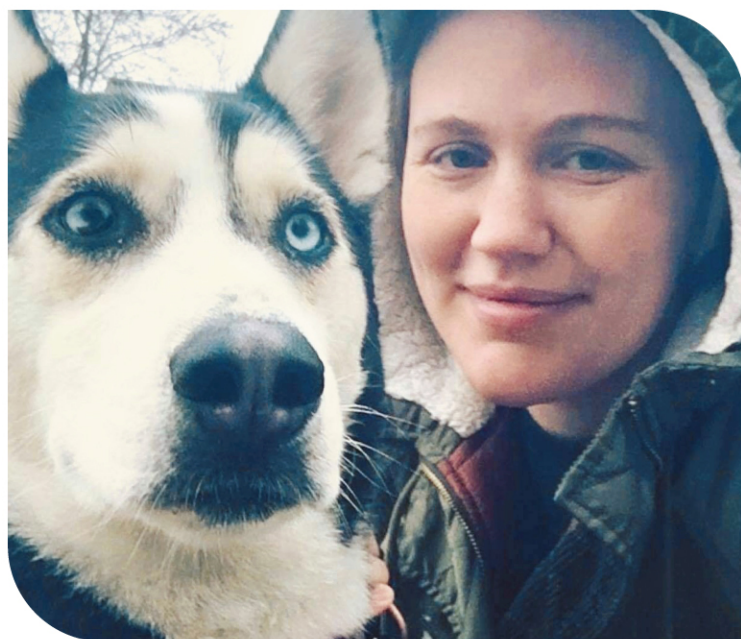
Orchid was transferred from a shelter that was out of space. At only 8 weeks old, it was critical that she receive medical attention and nutritious food along with socialization and love. Thankfully, with your help, Wayside provided her with everything she needed to start her life off right. She has been adopted by a family who immediately fell in love with her. "Orchid is adjusting so well! She is already playing with the kids – she likes to sit in my daughter's lap, too. Forever Friends!"

Orchid was adopted in January

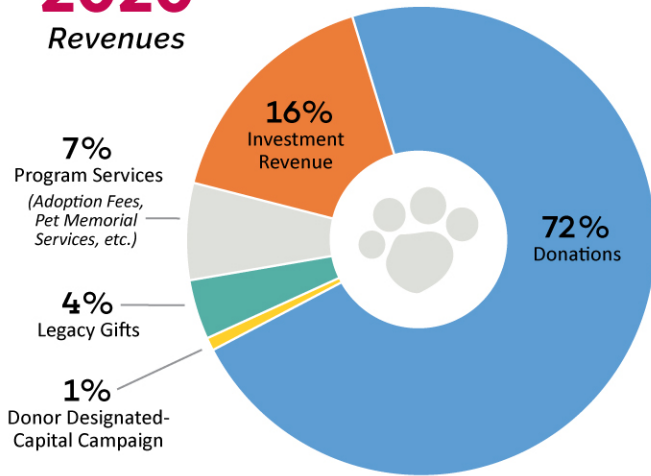
Bella & Deidra

Bella came to Wayside from a shelter that was unable to care for her. She had received basic medical treatment but needed care for a skin infection. Once healthy, she was adopted by a lovely woman, Deidra, who not only wanted a dog, but needed a dog. Suffering from her own medical issues, Deidra's doctor had prescribed a registered support animal (ESA) for her health and well-being. Not long after adoption, Bella became certified and is the support Deidra was looking for in life. "I love Bella so much," Deidra said, "She is my everything!"

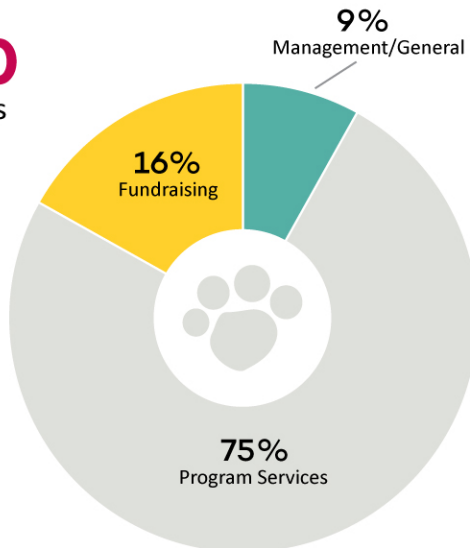
Bella was adopted in October



2020 Revenues



2020 Expenses



Statement of Activities Fiscal year 2020

2020 Revenues	Amount
Donations	\$6,435,155
Donor Designated-Capital Campaign	\$75,100
Legacy Gifts	\$368,827
Program Services	\$594,512
Investment Revenue	\$1,446,542

2020 Expenses	Amount
Program Services	\$4,414,453
Fundraising	\$978,642
Management/General	\$541,844

Statement of Financial Position

Total Assets	\$30,041,229
Total Liabilities	\$1,014,941
Net Assets:	
Unrestricted	\$27,831,627
Donor Restricted	\$1,194,661

For detailed financial statements, please contact Robin Rowland, Vice President of Donor Relations & Communications, at 816-986-4401.



In Loving Memory

Greg Hathaway was a friend to homeless animals and everyone at Wayside Waifs. He helped the animals in many ways – by being a Legacy of Love member, through events, and even providing donation matches. His support, laughter, and friendship will be missed.

Greg and his beloved dog, Dempsey, helped raise thousands for the animals through matching campaigns.

2020 *Impact Numbers*

277

Dogs received
Heartworm
treatment

1,756

Animals were
spayed or
neutered

176

Lost animals
were reunited
with their
families

68

Cats
graduated
from the TABBY
Program

95%

Live release
rate

4,162

Students
reached by
Humane
Education

3,008

Animals
Adopted

147

Dogs
graduated from
Confidence College
or Peace
Academy

1,650

Hungry animals
were fed through
our Pet Food
Pantry

839

Pets
fostered

86,763

Hours donated
by volunteers

111

National and
regional
shelter partners



Lydia, adopted in November



Khloe, adopted in February



Vanka, adopted in November



Buddy, adopted in October



Iggy & Eddie, adopted in June



Carter, adopted in July

*Thank You
for Saving
the Animals*

MISSION STATEMENT:

Preparing pets and people for the bond of their lives.

We accomplish our mission by protecting and caring for the animals under our watch; by reaching out to the community for love and support; and by teaching others about the profound joy that pets bring to our lives.

2020 BOARD OF DIRECTORS

Executive Team

Geoff Hall 816-986-4400

President

Kathryn Mahoney 816-986-4411

VP of Finance

and Administration

Alison Reder 816-986-4421

VP of Animal Welfare

and Operations

Robin Rowland 816-986-4401

VP of Donor Relations

and Communications

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Chapman

Jill Embry

Ellen T. Hanson

Sandy Johnson

Rick Martin

Karen Padgett

Jill Turner

Craig Wallace

Nancy Yeaman

Visit us at WaysideWaifs.org

for hours of operation,
services, and more.

3901 Martha Truman Road

Kansas City, MO 64137

816-761-8151



Socialize with Wayside!



Piper, adopted in September



Chester, adopted in May



Frankie & Freddie, adopted in August