



*Claudia, adopted in November*



**Annual  
Impact  
Report**

**2018**

# The Difference You Made

Dear Animal Lover,

Through your generosity in 2018, lives were saved; animals were healed; and families were completed.

Summarizing, in only a few pages, the incredible impact that your generous heart made possible in 2018 is difficult. My sincere hope is that after reviewing this report, you'll feel confident that your donation made a difference for the animals.

I'm delighted to share that an amazing 5,668 animals were adopted in 2018. These animals came to Wayside as strays, others transferred from shelters that had run out of room, and some were rescued from a life of pain. But no matter how they arrived, because of your support, the animals received the medical and behavioral care they desperately needed.

Working alongside our dedicated staff, 1,393 Wayside volunteers donated 127,596 hours of volunteer service to the shelter animals. The Wayside Volunteer Team is one of the most committed and talented groups of individuals I've ever seen in my 25+ year career.

Once again, a record number of animal lovers came together to celebrate animals during our annual Fur Ball Gala in May and Strutt With Your Mutt run/walk in September. A special thanks to our volunteer leaders and sponsors that made both events a big success.

As Wayside prepares to celebrate our 75th anniversary in 2019, I can't help but reflect on the generous hearts of our Legacy of Love Society members. These special animal lovers that have included the shelter animals in their will or trust. In 2018 we welcomed 24 new members to the Legacy Society. Their future gifts will ensure Wayside will be here in perpetuity.

This year's Impact Report highlights key metrics reached – while also sharing stories and photos to make you smile. After reading this report, I encourage you to visit Wayside for a personal visit or tour. Allow us to show you first-hand how your donation is supporting Wayside's mission of preparing pets and people for the bond of their lives.

With a grateful heart,



Geoff Hall  
President, Wayside Waifs

*P.S. Call 816-986-4401 to set up  
a private tour of Wayside today!*



Geoff Hall,  
Wayside Waifs'  
President

# *Meet two of the animals you saved by supporting Wayside Waifs*



## **Maddie & Janet Benson:**

Maddie came to Wayside without having socialization in her life. You made it possible for her to receive attention, interaction, and love while at our shelter. During that time, she learned what it's like to have humans in her life who care about her. The knowledge that we were able to share with Janet has given Maddie a wonderful transition from Wayside into her forever home. While Maddie's strong personality shines through at times, she lets Janet know when she wants affection. "At night she gets in bed with me and likes to wrap her hands around mine," said Janet.

Maddie was adopted in June

## **George & The Parker Family:**

George has gone through a lot. But because of you, now he's happy and healthy. When George came to Wayside from a local shelter his left rear leg was causing him unbearable pain. The only way to help him was to amputate his leg. Also, he was shy and fearful so we worked with him behaviorally to build his confidence. George has since been adopted and lives with his loving family – two dads and two sisters (a cat and a dog). To top things off, George has become a Humane Education Companion Animal at Wayside and, alongside Humane Educators, teaches kids about proper pet care and responsibility, spreading kindness, and more!



George was adopted in June

# 2018 Impact Numbers

3,189

Animals were  
spayed or neutered

11,349

Students reached by  
Humane Education

103 <sup>Cats</sup>  
graduated from the  
TABBY Program

17 Days was the  
average length of stay



5,668  
Animals adopted

295 Lost pets  
were reunited  
with their families

1,232  
Pets fostered

97.6%  
Live release rate

5,000+  
Hungry animals  
were fed through  
our Pet Food Pantry

127,596  
Hours donated  
by volunteers

119 <sup>Dogs</sup>  
graduated from  
Confidence College  
or Peace Academy



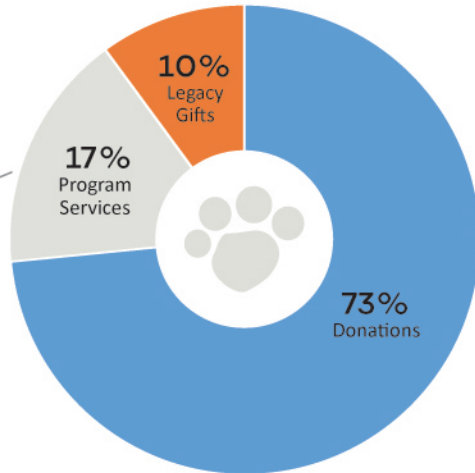
Through your generosity, the shelter realized a dream come true with Camp Wayside. For five weeks, campers between the ages of 8 to 12 learned about animal welfare topics, animal related careers, and the power of giving back.

In addition, they were taught about practicing compassion, self-control, and responsibility with animals and people. Of course they enjoyed some furry fun time – like *Puppy Yoga* shown in this photo.

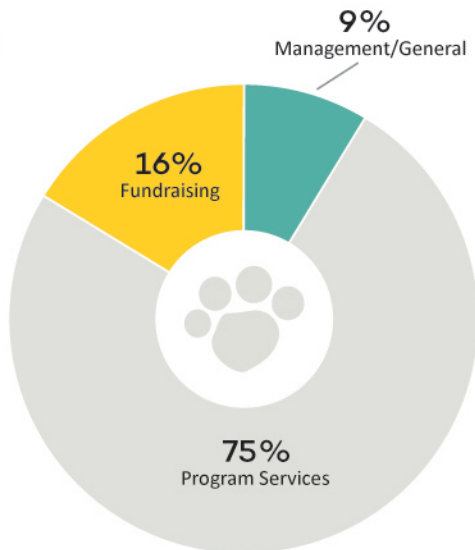


## 2018 Revenues

(Includes: Adoption Fees, Pet Memorial Services, etc.)



## 2018 Expenses



### Statement of Activities Fiscal year 2018

2018 Revenues	Amount
Donations	\$4,644,542
Legacy Gifts	\$633,671
Program Services	\$1,048,488
Investment Revenue	(\$548,855)

2018 Expenses	Amount
Program Services	\$4,548,557
Fundraising	\$979,097
Management/General	\$526,497

### Statement of Financial Position

<b>Total Assets</b>	<b>\$21,091,676</b>
<b>Total Liabilities</b>	<b>\$403,564</b>
<b>Net Assets:</b>	
Unrestricted	\$18,200,545
Donor Restricted	\$2,487,567

For detailed financial statements, please contact Robin Rowland, Vice President of Donor Relations & Communications, at 816-986-4401.



## In Loving Memory

Jim Puskas was a true friend to the animals and supporter of Wayside Waifs. We're forever grateful to The James Puskas Estate for their generous legacy gift to Wayside in March of 2018.



*Azariah, adopted in September*



*B-Hops, adopted in July*



*Fire Opal, adopted in August*



**MISSION STATEMENT:**

***Preparing pets and people for the bond of their lives.***

We accomplish our mission by protecting and caring for the animals under our watch; by reaching out to the community for love and support; and by teaching others about the profound joy that pets bring to our lives.

**2018 EXECUTIVE TEAM**

- Geoff Hall 816-986-4400  
*President*
- Sarah Little 816-986-4455  
*VP of Animal Welfare*
- Kathryn Mahoney 816-986-4411  
*VP of Finance & Administration*
- Alison Reder 816-986-4421  
*VP of Operations*
- Robin Rowland 816-986-4401  
*VP of Donor Relations & Communications*
- Sadie Scott, DVM 816-986-4463  
*VP of Veterinary Services*

**2018 BOARD OF DIRECTORS**

**Executive Committee**

- W. Perry Brandt  
*Chair*
- Jodi Robinson  
*Vice-Chairperson*
- Rusty Smith  
*Secretary*
- Andy Ellebrecht  
*Treasurer*
- Ellen T. Hanson  
*Internal Affairs Committee Chair*
- Susan Wally  
*External Affairs Committee Chair*
- Harold Melcher  
*Chairman Emeritus*

**Board Members**

- Ruth Brackney
- Sandy Johnson
- Lisa Rolf
- Betty C. Scott
- Chris Trainer
- Jill Turner
- Craig Wallace

Visit us at [WaysideWaifs.org](http://WaysideWaifs.org) for hours of operation, services, and more.  
3901 Martha Truman Road  
Kansas City, MO 64137  
816-761-8151

**Socialize with Wayside!**



*Harley, adopted in February*



*Firefly, adopted in April*



*Bosco, adopted in July*