



Finn, adopted in December



Annual Impact Report 2017

*Partnering Pets
and People for Life*

WaysideWaifs.org

You Were There in 2017

Dear Supporter,

With you by our side, and in whatever direction the year decided to take us, Wayside Waifs was able to save homeless animals. Thank you for allowing that to happen!



**Geoff Hall,
Wayside Waifs'
President**

"Year after year, I'm in awe of the many people who help animals," said Geoff Hall, Wayside Waifs' President. "In 2017, you found loving homes for 5,214 animals! Thank you!"

You were there when animals needed homes. The number of animals who found their forever homes exceeded previous years – **5,214 animals were adopted!** How wonderful that so many homeless animals became loved family members! Watching these unions was amazing – people grinned from ear to ear while animals wagged tails and purred. The joy expressed at Wayside each and every day is truly amazing.

You were there to celebrate during events. Wayside's signature events raised necessary operating funds and raised awareness of our mission. **Fur Ball: Beach Pawty**, in May, was attended by 1,000 animal lovers and raised a record-breaking \$1.2 million for the homeless Waifs. **Strutt With Your Mutt**, in September, celebrated its 27th year with 1,500 people and dogs in attendance and raised more than \$200,000. Wow!

You were there during life-altering occasions. There were challenging times during 2017 and thankfully, you stuck by the animals! The natural disasters that struck were traumatizing. Your support helped make them easier for all involved. **Because of you, our Rescue and Response team was able to go to Texas and Louisiana to save many homeless animals. We also transferred animals from the island of St. Croix in partnership with the ASPCA.** None of that could have happened without you.

You were also there in many other ways throughout the year. Your support spayed or neutered 2,931 animals, treated 526 dogs with Heartworms, gave hands-on veterinary experience to 40 students in the Vet Preceptorship Program, allowed 1,880 individuals training opportunities during 91 training classes at Wayside – providing them knowledge to become wonderful animal advocates, and taught 3,342 students the No More Bullying! program.

Time and time again, you were there. You stood by the animals and fought for them. **Thank you for everything you do!**

With Gratitude,

A handwritten signature in black ink that reads "Geoff Hall". The signature is fluid and cursive.

**Geoff Hall
President, Wayside Waifs**

PS: Please visit Wayside Waifs and see first-hand how your gifts are saving lives. Call 816-986-4401 to set up a private tour today!

Because of You in 2017...

2,931

Animals were
spayed or neutered

11,472

Students reached by
Humane Education

5,000+

Hungry animals
were fed through
our Pet Food Pantry

44

Cats
graduated from the
TABBY Program

5,214

Animals were
adopted

96.9%

Live release rate

129

Dogs
graduated from
Confidence College
or Peace Academy

347

Lost animals
were reunited
with their families

17

Days was
the average
length of stay

113,007

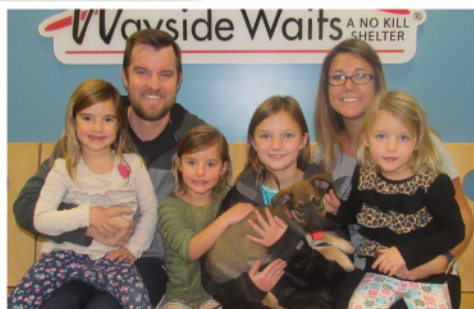
Hours donated
by volunteers

1,145

Pets fostered



Harriet, adopted in May



Remy, adopted in November



Snowball, adopted in December

You Gave Them Hope

Meet three of the animals you saved
by supporting Wayside Waifs



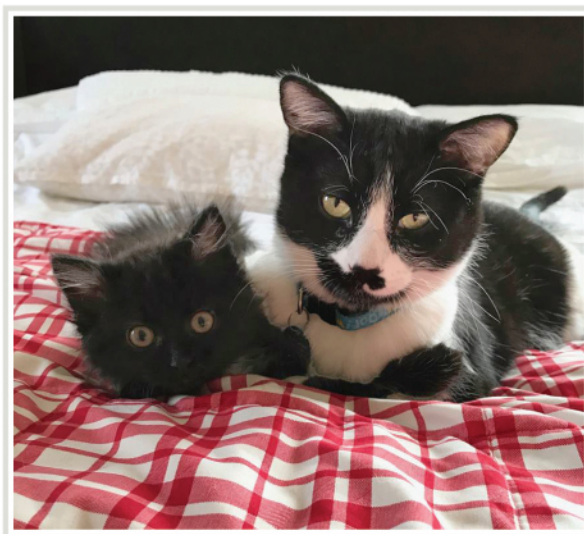
Edison & The Warren Family:

Edison was rescued from a hoarding situation. He had been living in a home with 80 other animals – they had all been stranded after a hurricane hit the area. Because of you, Wayside was able to change Edison’s life for the better. He received much needed medical care – including vaccinations – and he was socialized with people. He quickly opened up and became playful. He was adopted into a home that, not too long after he joined, gave him a human baby brother. “He’s so loving,” said Danny Warren, “He always protects his baby brother.”

Edison was adopted in September

Poe & Valkyrie Hughes:

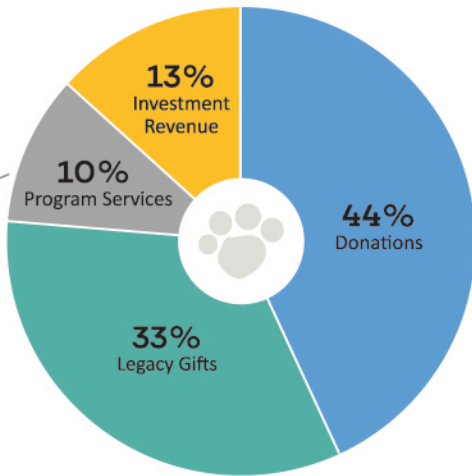
Poe and Valkyrie had two different pasts but live similar, wonderful lives now. First, Poe was brought to Wayside as a stray. She received life-saving medical care to help her neurological and vision challenges. After improving in foster care, Foster Mom Annie Hughes fell in love with Poe and soon adopted her. Months later, Valkyrie came to Wayside as a stray. She needed umbilical hernia surgery, then a foster home where she could recover. Of course, Annie stepped up to care for Valkyrie. Annie quickly decided she wanted both cats to be part of her family so she adopted Valkyrie. After the adoption, Annie commented about Valkyrie, “She’s a perfect little sister to Poe.”



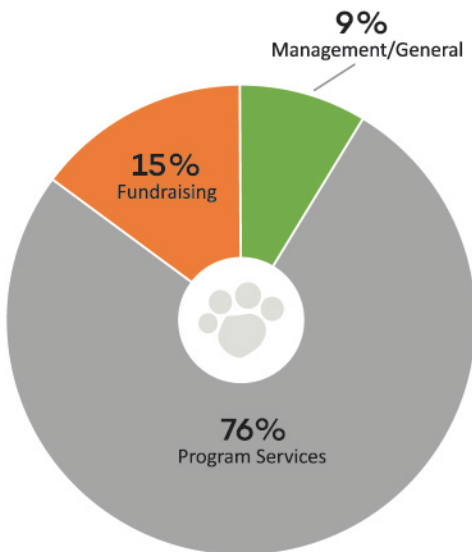
Poe was adopted in March;
Valkyrie was adopted in December

2017 Revenues

(Includes: Adoption Fees, Pet Memorial Services, etc.)



2017 Expenses



Statement of Activities Fiscal year 2017

2017 Revenues	Amount
Donations	\$4,336,716
Legacy Gifts	\$3,318,654
Program Services	\$1,038,350
Investment Revenue	\$1,318,275

2017 Expenses	Amount
Program Services	\$4,396,095
Fundraising	\$849,800
Management/General	\$543,170

Statement of Financial Position

Total Assets	\$21,393,113
Total Liabilities	\$428,696
Net Assets:	
Unrestricted	\$18,297,883
Temporarily Restricted	\$2,568,534
Permanently Restricted	\$98,000

For detailed financial statements, please contact Robin Rowland, Vice President of Donor Relations & Communications, at 816-986-4401.

"We are grateful and humbled by the legacy gift from Dolores Ball in 2017. Her generosity ensures that Wayside Waifs will be able to provide life-saving care for the homeless animals now and in the future."

Jodi Robinson
Treasurer, Board of Directors





Shelby, adopted in March



Cooper, adopted in December



Frankie, adopted in July

*Thank You
for Saving
the Animals!*

MISSION STATEMENT: Wayside Waifs is a charitable animal shelter whose purpose is to place adoptable companion animals in responsible homes. To accomplish this, we employ 3 key strategies:

- Providing temporary shelter for homeless companion animals.
- Educating the public.
- Developing partnerships, collaborations and strategic alliances.

2017 EXECUTIVE TEAM

Geoff Hall 816-986-4400

President

Sarah Little 816-986-4455

VP of Animal Welfare

Kathryn Mahoney 816-986-4411

VP of Finance & Administration

Alison Reder 816-986-4421

VP of Operations

Robin Rowland 816-986-4401

VP of Donor Relations & Communications

Sadie Scott, DVM 816-986-4463

VP of Veterinary Services

2017 BOARD OF DIRECTORS

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Rusty Smith
Secretary

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*Internal Affairs
Committee Co-Chair*

Anna Raccuglia
*Internal Affairs
Committee Co-Chair*

Susan Wally
*External Affairs
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Jill Embry

David Morris

Brad Pemberton

Betty Scott

Chris Trainer

Jill Turner

Craig Wallace

Visit us at WaysideWaifs.org
for hours of operation, services, and more.
3901 Martha Truman Road
Kansas City, MO 64137
816-761-8151

Socialize with Wayside!



Lola, adopted in May



Bubbles, adopted in July



Harriet, adopted in May